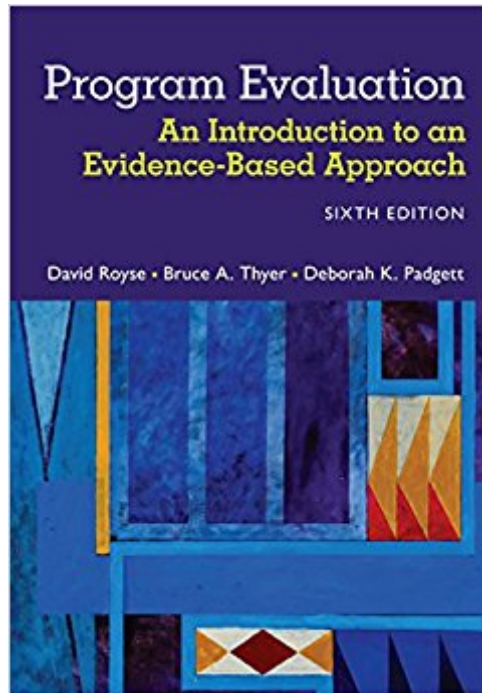




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# Program Evaluation: An Introduction To An Evidence-Based Approach



## Synopsis

PROGRAM EVALUATION, 6th Edition helps readers learn how to evaluate services and programs that they will encounter in their professional practice. In the process of learning evaluation techniques and skills, readers will become proficient at critically analyzing evaluation studies conducted by others. The authors present and simplify all the essentials needed for a critical appreciation of evaluation issues and methodology. The book's clear writing style and clear presentation of concepts, as well as its hands-on and applied focus, will guide readers on how to gather evidence and demonstrate that their interventions and programs are effective in improving clients' lives. This edition's up-to-date coverage includes a greater number of references to current literature, emphasizing that consulting the literature is an important step in recognizing, developing, and evaluating evidence-based practice or research-informed practice.

## Book Information

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## Customer Reviews

For the price, this book was not very effective or thorough. I had to buy this book for a second year graduate research class and I found it to be too simple. There was very little explanation and I did not feel as though I received a proper introduction to program evaluation from this book alone. It was useful for brief tune-ups throughout the semester but I would not recommend this book as a stand-alone tool for future graduate professors to use for classes. I believe this book would have better suited an undergraduate class. On a more positive note, it is very simple to read and incorporates a fair amount of methodological approaches to program evaluation. I rated it 3 stars

because it did not live up to the hype and it was too simplistic for anyone to actually finish reading it know how to completely evaluate a program efficiently. It was also ineffective for my research proposal for the class as I used an appreciative inquiry framework for my methodology and the book did not incorporate appreciative inquiry at all, even though it has been gaining popularity within the past 20 years. Overall, not very helpful and felt like they sacrificed quality for quantity (it is a very short textbook).

It covers evidence based research for community evaluations in an understandable manner. I would recommend for any novice as myself

This is a very informative book. It's well written and easy to use. Kudos to the authors!

Fast turn aroundProduct exactly as described.

Easy read with tons of great information!

My wife needed this book for school

Didn't use the book much.

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